

FIRM OVERVIEW

Public Health Modernization Group, LLC

PHMG is a specialized consulting firm helping public health agencies and human service organizations modernize their operations. We serve state and local governments, IDD providers, nonprofits, managed care organizations, and federal agencies — delivering workforce development, process improvement, AI-enabled operations, quality improvement, and program evaluation.

CORE COMPETENCIES

Public Health & Human Services

- IDD Systems & QIDP Training
- Community Health Programs
- Health Education & Outreach
- Behavioral Health Support
- Case Management
- Health Equity Initiatives

Workforce Development & Training

- Onboarding System Design
- QIDP & Specialty Staff Education
- Curriculum Development
- Leadership Development
- Competency Frameworks
- Retention Strategy

Quality Improvement & Compliance

- Documentation Audits
- Policy & SOP Development
- Corrective Action Planning
- Audit Readiness
- Quality Assurance Systems

Data Systems & Program Evaluation

- KPI Dashboard Design
- Excel & Access Systems
- Outcome Reporting
- Grant Evaluation
- Logic Models

Operations & AI Integration

- Workflow Mapping & Redesign
- Process Improvement
- AI Tool Implementation
- Low-Code Automation
- Change Management

NAICS CODES

541611	Administrative Management & General Management Consulting
541618	Other Management Consulting Services
541690	Other Scientific & Technical Consulting
541512	Computer Systems Design Services
611430	Professional & Management Development Training
611710	Educational Support Services

DIFFERENTIATORS

What Sets PHMG Apart

- MPH-level public health methodology applied to every operational engagement
- Direct experience inside Texas HHSC and state-supported living center systems
- Rare combination of IDD expertise, workforce development, and data systems
- Practical AI integration designed for public health compliance environments
- Serves both compliance-driven government and mission-driven nonprofit cultures
- Enterprise-grade consulting at accessible and transparent contract sizes

CREDENTIALS

Adrianna Wilder, MPH — Principal Consultant

- Master of Public Health (MPH) — Global Health
- Qualified Intellectual Disabilities Professional (QIDP)
- QIDP Educator — Texas State-Supported Living Center
- Texas Health & Human Services Commission (HHSC)
- Drug & Alcohol Case Management Experience
- Operational Systems — Excel, Access, Databases, Reporting
- Training & Curriculum Development
- Community Health & Outreach Experience

CONTRACT-READY SERVICE AREAS

- Public health education & community outreach
- Workforce training & staff development programs
- Program documentation & SOP development
- Compliance support & audit readiness
- Program evaluation & outcome measurement
- KPI dashboard & data reporting systems
- IDD systems consulting & QIDP training
- AI-enabled workflow modernization
- Strategic planning & organizational development
- Administrative program & operational support

TARGET AGENCIES

- Texas HHSC · Texas DSHS · Texas Workforce Commission
- LMHAS & LIDDAs · County & Municipal Health Depts
- HHS · CMS · ACL · HRSA · Indian Health Service
- IDD Providers · Nonprofits · Managed Care Organizations

PAST PERFORMANCE

Available upon request for qualified contracting and subcontracting inquiries.

CONTRACTING INFRASTRUCTURE

Business Structure	LLC — Professional Entity
SAM.gov	Registration In Progress — Federal UEI
TX Vendor Reg.	In Progress — Texas Comptroller
NAICS Codes	541611 · 541618 · 541690 · 541512 · 611430 · 611710
Certifications	Lean Six Sigma Green Belt (In Progress)